



# ***ZOOM ZOOM REVIEW***

Volume XXVII Issue I

January 2018

## **Club Officers**

**President:**  
Steve Moore 740-2782C  
Sunburst Yellow LE

**Vice President/Events Director:**  
Guy & Jayne Davis 627-6920C  
Crystal White

**Secretary/Treasurer:**  
Dave Miller 204-8123C  
True Red

**Retiring President:**  
Steve Burcham 637-5973C  
Stormy Blue Mica

**Governors:**  
Harold Everett (2016- 2017) 387-4858H  
Velocity Red SE

Steve Schmitt (2017 - 2018) 943-5758H  
Crystal Blue Metallic

**Newsletter Editor/Webmaster:**  
Jerri Hood 802-7619C  
Stormy Blue Mica

**Event Coordinators:**  
  
Lonnie Austin & Linda Greenlee 850-5103C  
Classic Red

Mark & Karen Driscoll 742-4605C  
Stormy Blue Mica

Larry & Leah Johnson 388-1122C  
Marble White

David & Elaine Reeves 640-6005C  
Classic Red

Johann & Melody Teten 381-2075C  
Brilliant Black

**Website URL:** <http://okcmiata.com>

**Club Email Address:**  
centralokmiataclub@gmail.com

**Club Address:** PO Box 12191  
Oklahoma City, OK 73157-2191

**Club Sponsor:**  
Nelson Mazda-Norman, Oklahoma  
<http://www.nelsonmazdanorman.com>

## **On the Road Again**

Here we are at the beginning of a brand new year. I think it will be a great year for our Club. We have the exciting drives that Guy will set up for us. New places we will see on our trips. New members that will join our Club. Our new Mazda dealership sponsor, Nelson Mazda, has joined us and we are looking forward to that association.

Jerri has our new website running great so you can keep up with our drives and meetings and plenty of pictures.

Also, remember this is Club dues month. Mail dues to Dave Miller at the Club address or pay him at our January monthly meeting.

Hope you all had a Merry Christmas and enjoy a Happy New Year. I'm looking forward to seeing all of you soon.

See you on the road,

Steve Moore

**"Welcome" New Members**

# COMC 2018 Membership

Your 2018 COMC membership dues are payable in January 2018. The annual membership is \$24. Please mail your check to the address below.

Please make your check payable to the Central Oklahoma Miata Club and mail it to:

Central Oklahoma Miata Club  
PO Box 12191  
Oklahoma City OK 73157-2191

The membership list is available on our website and will be updated at the end of each month in 2018. Thanks, Dave Miller

From Jerri

If any of you remember the window decals we had made a couple of years back, I have had more of these created. If you would like to have some, get in touch with me through [centralokmiataclub@gmail.com](mailto:centralokmiataclub@gmail.com) and I will hook you up. I have now put them in my trunk—so remind me that I DO have them if you ask me for some at a meeting. They are priced at \$3.50 each.



## From the VP—Upcoming Events:

Not much driving this past few weeks. I saw where some clubs did a Polar Bear run, much like the polar bear swim the folks in the north country do, and it crossed my mind, but it was colder than I wanted to get out in even with the top up.

Several ideas for destination trips are milling around in my head. First and foremost, I am toying with several trips, for a challenge drive and to get pictures of each county courthouse in Oklahoma— that's 77 separate destinations.

A couple of years ago I went to towns with train stations. There are still lots I have not gotten to.

Lonnie suggested we keep track of and reward the member driving the most miles in their travels this year — also a great idea.

Keep your eyes open. I'll have a meeting soon and we can all discuss what we want to do.

We need drive leaders. It doesn't have to be long, somewhere new, or extravagant—just take us somewhere.

Happy trails,

Guy

*We have new Club t-shirts!!! They are available for purchase for \$17 at our monthly Club meetings. Also, Stitch and Print will print the design for a modest price on an article of clothing of your choosing, as long as it is made of 100% cotton. Below is a picture of the design. As you can see, the car is comprised of a section of each new generation of Miatas.*



## **Regular Monthly Meeting Schedule**

All Meetings are at 6:00pm, unless otherwise indicated.

**January 21, Sunday, 6 PM, COMC Monthly Business Meeting, Carino's, 7900 S. Walker, Oklahoma City. Leaders: Steve and Rita Moore, (405) 740-2782.**

February 25, Sunday, 6 PM, COMC Monthly Business Meeting, Earl's Rib Palace, 920 SW 25th, Moore, OK 73160. Leaders: Steve and Rita Moore, (405) 740-2782.

March 18, Sunday, 6 PM, COMC Monthly Business Meeting, Location to be decided. Leaders: Steve and Rita Moore, (405) 740-2782.

April 22, Sunday, 6 PM, COMC Monthly Business Meeting, Location to be decided. Leaders: Steve and Rita Moore, (405) 740-2782.

May 20, Sunday, 6 PM, COMC Monthly Business Meeting, Location to be decided. Leaders: Steve and Rita Moore, (405) 740-2782.

June 24, Sunday, 6 PM, Club Birthday Party and Monthly Business Meeting, Location to be decided. Leaders: Steve and Rita Moore, (405) 740-2782.

July 22, Sunday, 6 PM, COMC Monthly Business Meeting, Location to be decided. Leaders: Steve and Rita Moore, (405) 740-2782.

August 26, Sunday, 6 PM, COMC Monthly Business Meeting, Location to be decided. Leaders: Steve and Rita Moore, (405) 740-2782.

September 23, Sunday, 6 PM, Fiesta Party and Monthly Business Meeting, Mama Roja's Mexican Kitchen, 9219 Lake Hefner Dr, Oklahoma City, OK 73120. Leaders: Steve and Rita Moore, (405) 740-2782.

October 21, Sunday, 6 PM, COMC Monthly Business Meeting, Location to be decided. Leaders: Steve and Rita Moore, (405) 740-2782.

November 18, Sunday, 6 PM, COMC Monthly Business Meeting, Location to be decided. Leaders: Steve and Rita Moore, (405) 740-2782.

December 2, Sunday, 6 PM, Christmas Party and Monthly Business Meeting, Clara Belle's Restaurant, 105 N Main St, McLoud, OK 74851. Leaders: Steve and Rita Moore, (405) 740-2782.

## **SD&D, LD&D, Meet 'N' Eat, MWQ, and Road Trip Schedule**

**SD&D** (Short Drive & Dinner or Lunch) is a short drive that includes a meal and is about 2 to 4 hours in duration.

**LD&D** (Long Drive & Dinner) is a long drive that leaves and returns on the same day and includes one or more meals.

**Meet 'N' Eat** is meet for a meal in the metro area and then do some socializing and tire kicking in the parking lot afterwards.

**MWD&D** (Mid-Week Drive & Dinner) is a short drive, that includes a meal, scheduled on Monday - Friday, 2 to 4 hours in duration.

**Road Trip** is a drive that includes one or more over-night hotel stays.

**February 17, Saturday, LD&D, Valentine's Catfish Platter Trip. Meet at 11:30 a.m. for a 12 noon departure at Sonic Drive-In, 7500 S. Choctaw Road, Oklahoma City. We will eat at approximately 4:00PM and return to Oklahoma City by 9:00PM. Leaders: Steve and Rita Moore.**

July 14, Saturday, LD&D, Stratford Peach Festival/Catfish Platter Trip. Meet at 11:30 a.m. for a 12 noon departure at Sonic Drive-In, 7500 S. Choctaw Road, Oklahoma City. We will eat at approximately 4:00PM and return to Oklahoma City by 9:00PM. Leaders: Steve and Rita Moore, (405) 740-2782.

November 10, Saturday, LD&D, Winter Catfish Platter Trip. Meet at 11:30 a.m. for a 12 noon departure, at McDonald's 7800 S. Sooner Road, Oklahoma City. We will eat at approximately 4:00PM and return to Oklahoma City by 9:00PM. Leaders: Steve and Rita Moore, (405) 740-2782.

For over 50 years now the Nelson family has been a part of the automotive retail world. The Nelson Cars that you see thriving today started as Jim Nelson Ford in the late 1950's. Robert "Bobby" Nelson worked with his father and brother to create a company that was based on excellent customer service and quality vehicles. Together, they took the dealer world by storm.

As a dealership group, the Nelson family continues to see growth and loyalty among their customers. We are convinced that we set ourselves apart by giving every customer the treatment they deserve. We work hard to take away the stress of car shopping and to make our customers lives a little easier in doing so. Whether you are shopping for a new Nissan, a new Mazda, or are looking for a great used car, we have what you need.

When you shop with Nelson Cars, you'll have a car dealership experience unlike any other. If you don't believe us then stop into one of our dealerships and "We'll Make A Believer Out Of You!"

## THE NELSON STORY

### 1950's

The Nelson Cars that you see thriving today started as Jim Nelson Ford in the late 1950's. Robert "Bobby" Nelson worked with his father and brother to create a company that was based around excellent customer service and quality vehicles. Together, they took the dealer world by storm. They successfully ran their Ford dealership together until the late 1990's, when they decided to sell it and try something new.

### 1998

The first Nelson Nissan-Mazda continued to grow and built such a customer base that it was time to expand. About ten years after the first Nelson dealership opened, they decided to expand into the Nashville, TN, area. Their second store, Nelson Mazda, was located in the Nashville suburb known as Antioch, TN and was opened in 1998.

### 2004

After two successful years had passed, they decided to change things up a bit by making Nelson Nissan-Mazda solely a Nissan dealership in Broken Arrow and purchased land in south Tulsa, OK, to create a separate Nelson Mazda dealership, which opened in December of 2004. This allowed them to plant their first ever "retail revolution" store, which was another way to set this dealership apart from all the other dealers in the area. This new business model made them stand out to their customers and added growth overall. As a result, they were able to make room for another Nelson dealership.

### 2013

They created their second "retail revolution" store, this time in Tennessee, and in July of 2013 they set up shop in Cool Springs, TN.

### 1989

In October of 1989, Mr. Bobby Nelson purchased his first Nissan-Mazda dealership, Pemberton Nissan-Mazda. From there, he worked hard to create a dealership that was determined to offer their customers satisfaction in every area of their business. By offering their customers incredible Mazda and Nissan vehicles, with honesty as a key component in their game plan, the Nelson Nissan-Mazda name began to grow. They used the slogan "We'll Make A Believer Out Of You" to show customers that they meant what they promised.

### 2002

It only took four years after their second store had opened to see that what they were offering to their customers made them stand out among their competitors and it was time to expand again. In the year 2002 the Nelson group added their Nashville store totaling three dealerships under the Nelson name.

### 2007 - 2013

Nelson realized there was a need in the marketplace for buyers who had fallen on hard times that negatively affected their credit score. In Nov. of 2007, they founded Car Country in Bixby, OK. They quickly expanded with locations in Broken Arrow (Dec. 2007) and Sapulpa (June 2008). After continued success, they expanded further into Bartlesville (June 2010) and Claremore (April 2013). The goal of Car Country is to assist in building an individual's credit through short term loans that will give them the credit boost they need to purchase a new car in the future.

### 2017

Nelson Automotive Group acquired their newest store in Norman, OK.



**MR. ROBERT D. NELSON**  
Principal & Founder  
Nelson Automotive Group

Born and raised in Tulsa, Robert Nelson is the Founder and President of the Nelson Auto Group, comprised of five new car dealerships. Mr. Nelson has been in the automotive industry since 1975, and has expanded his automotive legacy into two states. The Nelson Auto Group, under the direction of Mr. Nelson, operates in Oklahoma and Tennessee. The five locations are: Nelson Mazda in Tulsa, Oklahoma, Nelson Nissan in Broken Arrow, Oklahoma, Nelson Mazda Norman, Oklahoma, Nelson Mazda in Antioch, Tennessee, and Nelson Mazda in Franklin, Tennessee.

Mr. Nelson intentionally leads his organization with integrity and character, and inspires everyone else to operate with the same high standards. The company's slogan, "We'll make a believer out of you" emphasizes Mr. Nelson's life and business mission. Mr. Nelson is passionate about providing a culture of service and appreciation for his employees. By creating an atmosphere where his employees thrive, Mr. Nelson knows that his customers will experience the Nelson Difference, every day.



## Miata For Sale?

Let us know if you are selling your Miata. We get many inquiries from people wanting to buy a good used Miata. Maybe we can help you make a connection.



### Scheduled or Preventive Maintenance Modifications and Improvements

#### General Repairs

Dave Miller, (405) 204-8123

[dlsmiller@cox.net](mailto:dlsmiller@cox.net)

## Miata Shaped Name Tags



Miata shaped name tags are available from Awards Etc, 6714 NW Expressway, Oklahoma City, (405) 728-1960. You have a choice of car color and magnet or pin style backs. Specify that you are with the "Miata Club", spell your name as you want it to appear, tell them the color of your car, and the pins are generally ready in 4 to 5 business days.

## Stitch N Print, Inc.

450 N. Rockwell, Oklahoma City, OK 73127  
Phone (405) 789-8862, Fax (405) 789-8879, Email

[snpoke@sbcglobal.net](mailto:snpoke@sbcglobal.net)



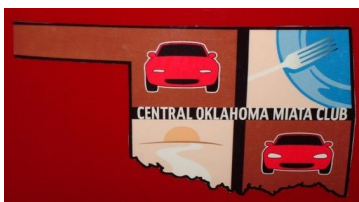
Have the Club logo embroidered on shirts, jackets, blankets, hats, and other items. You can bring articles you bought elsewhere or buy items in their store or from catalogs they have available. Specify the color of your car to put in the logo. They can probably match the thread color pretty close if you bring a color photograph of your car.

## Club Pins



With all the Miata events coming up, Club members will need a couple of extra Club pins to trade with event participants from other Clubs and states. Pins are available for \$3.50. Contact Dave Miller at (405) 948-8123.

## Magnetic Signs with Club Logo



Magnetic Club logo signs are nice to display on your car when driving to Miata events. Because the signs are custom made to closely match the color of your car, they have to be special ordered. Cost of the signs is \$20 for a set of 2. Contact Dave Miller (405) 948-8123.



# nelsonMAZDA

---

## NORMAN

819 North Interstate Drive  
Norman, OK 73069  
**Sales (405) 321-4488**  
**Service (405) 310-6782**  
**Parts (405) 310-6901**

### SALES

405-321-4488

Mon-Fri 8:30 am—8:00 pm  
Sat 8:30 am—8:00 pm

### SERVICE

405-310-6782

Mon-Fri 7:00 am—6:00 pm  
Sat 7:00 am—5:00 pm  
Sun Closed

### PARTS

405-310-6901

Mon-Fri 7:00 am—6:00 pm  
Sat 8:00 am—5:00 pm  
Sun Closed

As a member of our Club, Nelson Mazda offers you a 20% discount on parts, labor and service at their dealership.



**MAZDA**